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| **Your faculty or university:**  Journalism DPT, Lviv National University | | | | | |
| **Study Program: Journalism** | | | | | |
| **Module Code** | SUBJ 1.2.19 | **Level** | BA | **Module Title** | Storytelling in new media |
| **Credits ECTS** |  | **Year** | 3 | **Weeks** | 1st and 2nd semesters |
| **Main campus location** | | | | Faculty of Journalism, Ivan Franko National University of Lviv | |

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| **Commence** | September 2020 | **Briefing** | September 2020 |
| **Module Lead/s** | Yuliana Lavrysh  Ihor Polianskyi  Iryna Marushkina  Yulia Luts | **Lecturers** | Yuliana Lavrysh  Ihor Polianskyi  Iryna Marushkina  Yulia Luts |
| **Pre-requisite or co-requisite.** | | **I semester:**  Mobile Journalism  Journalism Skills  **II semester:**  Citizen Journalism on the WWW  Protection of Human Rights on the Internet  Journalism Skills | |

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| **Class Contact Time** | Total number of hours is 689 hours  1st semester – "Mobile journalism" (55 hours), journalism skills – (260 hours)  Second semester – "Web space citizen journalism" – 36 hours  "Human rights in the WWW" – 78 hours, journalism skill – 260 hours |
| **Independent study time** | Total number of hours is 36  I semester  II semester |

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| **Description of the module**  The discipline of specialization is intended for 3rd-year students. Starting from the 3rd year, students choose a department at the faculty where they have two disciplines of specialization once a week, as well as have classes in journalism skills individually with the teacher they choose for themselves. During the course of the discipline of specialization students get more practice in writing for online resources, visualizing data, creating blogs and using them in multimedia-based ways. In addition, students focus on online legal regulation. | |
| **Project Aims** | |
| **What You Will LEARN?** | **What You DO? Teaching and learning activities?** |
| * The main technical characteristics of the Internet and the World Wide Web; * tools for working with photos, videos, and audio online; * ability to use modern information and communication technologies to work in the editorial office, * developing your own creative level as a universal journalist to generate exclusive content on the Web | * Understanding the specific features of citizen journalism and its tools for changing the public opinion, creating projects and platforms for the development of online citizen journalism in Ukraine. * Using digital gadgets, digital and IT-technologies in professional activity, using basic operating systems and software necessary for creation and processing of texts, visual, audio and audio-visual information, digital devices to input text, graphic, audio and audio-visual information, systems for information transmission and sharing. * learning basic legal concepts for working on the Web |

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| **Learning Outcomes**  **Intended Learning Outcomes upon successful completion of the Module**  - compiling and developing a concept for a multimedia project in citizen journalism for functioning online | **Indicative Deliverables:**  - ability to effectively use the tools of Internet journalism in professional work of web-editor;  - critical assessment of the web resources market in Ukraine  - ability to work as a web editor with content rating, work with headings and visualization of material;  - work with genres in the new media: understanding their algorithms and improving them |

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| **Assessment and feedback** |
| **Formative Assessments. Please refer to detailed project schedule for key dates and deliverables.** |
| During the course of the discipline of specialization students get more practice in writing for online resources, visualizing data, creating blogs and using them in multimedia-based ways. Within journalistic skills, students and their teachers improve their practical skills either in their chosen subject matter or in the editorial office of the media, since the teachers of the department are also mostly practicing journalists. In addition, the personnel the department cooperate with the stakeholders. Throughout the courses, lecturers not only present their own vision of the topics and their design but also organize workshops during their courses. As part of the DESTIN project, we have learned that specialization disciplines allow students to work on individual creative projects that ultimately serve as their final assessment. At least we have seen this experience used by colleagues from Sweden and Poland, so we encouraged module leads to work with students within their projects in departmental disciplines. |
| **Summative Assessments. Please refer to detailed project schedule for key dates and deliverables.** |
| In the first semester, the specialization modules conclude in a joint examination – 50 points from one of the lecturers and 50 points from the other, journalism skills do not involve a reporting form. In the second semester there are exams in two modules separately, as well as an examination in journalistic skills. In general, the assessment of each module is as follows: 50 points during the semester (attendance, answers during seminars, completion of the assignments suggested by the teacher) +50 points for the semester project. Journalistic skills course is a personal project of every lecturer of the department. The module focuses on practical skills in working with journalistic texts, projects. |

**Description of the module**

The course "Introduction to Internet Journalism" is designed for 3rd year students of the bachelor's program in journalism.

**Aim** of the module is to study the fundamentals of Internet journalism (IJ), an important component of the media system, their practical aspects and understanding within the general system of mass communication.

**The main classroom activities** include analyzing the existing online editions for their compliance with professional journalistic standards; formulating the concept of a new online edition; preparing multimedia materials for the online publication; application in practice of the methodology of writing texts for online publications.

**Control and evaluation of students' learning.** The course of "Introduction to Internet Journalism" concludes in a pass-or-fail exam, which involves assessments based on a 100-point system (40 points are scored by students during practical classes, 10 points are awarded for attendance at lectures, 10 points for colloquium (oral questioning of each student at the end of semester concerning theoretical material), 20 points are awarded for comparison of sites, and 20 for the student’s multimedia story.